**Washington Food Hub Network** 

2025 Collective **Impact Dashboard** 

Total Sales of all Hubs

Total Payments to Food Producers Total Sales to School Districts

1.2 million

**Total Sales to Food Access Orgs** 

\$1.9 million

**Total Producer Members** 

#### **Participating Hubs:**

- Puget Sound Food Hub
- San Juan Islands Food Hub
- Whidbey Island Grown
- SW Washington Food Hub
- Local Inland Northwest Cooperative
- Kitsap Fresh
- Walla Walla Food Hub

#### **Collective Impact**

Food hubs provide aggregation, distribution, and marketing for source-identified food products from regional food producers. WFHN surveyed member hubs to assess the reach of each hub, and map Washington hubs' collective impact.

#### **Cooperative Action**

Food Hubs in Washington state are working together to buy and sell product and serve customers including schools, food aid organizations, and private consumers throughout the state and beyond.





### **Customers by** County

In 2024, WFHN members served customers in all counties **EXCEPT** 

the **ORANGE** counties



**Food Aid Orgs** by County In 2024, WFHN members served food aid clients in the **BLUE** counties



#### **Total Washington Food Hub** Sales

,1//,668

Food Hubs sold food to grocery stores, individuals, restaurants, school districts, food access organizations and other consumers all over Washington state.



# **Food Access Org Sales**

Food Hubs made farm to food bank a reality by partnering with over 50 food aid orgs with aggregation, distribution, and technical support services in 2024.





















School
Districts by
County
In 2024, WFHN
members
served school
districts in the
BLUE counties



Producer
Members by
County
In 2024, WFHN
producer
members were
located in the
GREEN
counties



## Total School District Sales \$1.000.713

Food Hubs provided the aggregation, distribution, and technical support necessary to get food from the field to the cafeteria effectively for over **40** school districts in 2024.



#### **Total Producer Payments**

\$11,242,705

Food Hubs allowed over **433** farmers and food producers to expand their market reach, enter new markets, and access more customers.



### Total Washington Hub-to Hub Sales

\$252,922+

Food Hubs cooperated to sell products to each other, filling in gaps member farmers couldn't fill and creating more robust offerings to customers.



4 Washington food hubs sold products to each other in 2024

Interested in learning more?
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