

Washington Food Hub Network Collective Impact Report 2024

Emily Manke and Shannon Bly



Shannon Bly



Shannon Bly is the Executive Director for Whidbey Island Grown Cooperative, and was part of the original organizing group that developed the Co-op and Food Hub project starting in 2019. Her job includes running the Co-op's three programs - a Food Hub, place based marketing brand, and newly built rentable storage facilities. Shannon is a third generation north Whidbey Islander raising a fourth generation in Oak Harbor, and believes in the benefits of food systems work to protect her island community.

Emily Manke

Emily Manke, is the Administrative Coordinator for NABC. She works on several projects, including the Southwest Washington Growers Coop, and WWFSP. When not working, she is a mom of a 4 year old, and helps run Forest Flora Farm, a small pastured egg operation in Southwest Washington.



About Washington Food Hub Network

The Washington Food Hub Network (WFHN) is a group of food hubs throughout Washington state that came together thanks to Western Washington Food System Partnership.

Purpose

The purpose of Washington Food Hub Network is to support the emergence, activities and collaboration between food hubs in Washington State.

Goals/Objectives

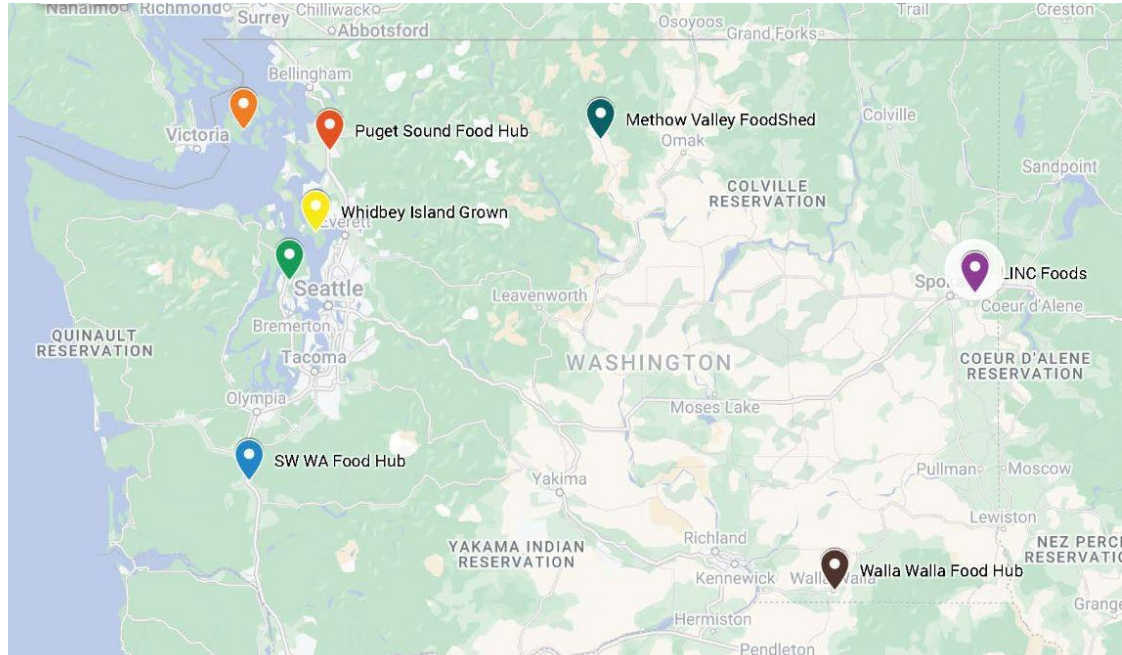
- Create a viable food distribution network based on food hubs
- Foster collaboration between food hubs
- Be a regional community of practice for hubs to come together and support each other
- Advocate for legislation and funding in support of food hubs
- Support new and emerging food hub start-ups

Collective Impact Report Origin

Telling the Washington food hub story to legislators, board members, and more.



Report Methodology and Participating Hubs



Data Collection

- Survey
- Interview
- LFM

General Food Hub Sales

Washington Food Hub Network

WFHN 2024

Collective Impact
Dashboard

Total Sales of all Hubs

\$15.1 million

Total Payments to Food Producers

\$10.3 million

Total Sales to Food Access Orgs

\$3.7 million

Total Sales to School Districts

\$794k

Total Producer Members

384

School District and Food Access Sales

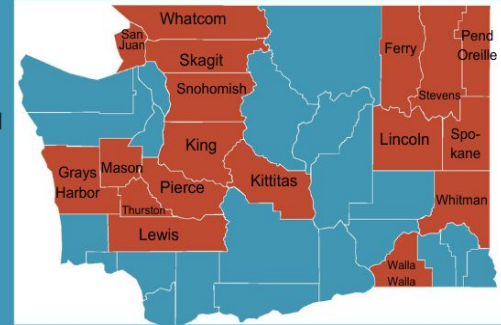
Total School District Sales

\$794,755

Food Hubs provided the aggregation, distribution, and technical support necessary to get food from the field to the cafeteria effectively for **31** school districts in 2023.

School Districts by County

In 2023, WFHN members served school districts in the **RED** counties



Food Access Org Sales

\$3,702,973

Food Hubs made farm to food bank a reality by supporting **57** food aid orgs with aggregation, distribution, and technical support services in 2023.

Food Aid Orgs by County

In 2023, WFHN members served food aid clients in the **GREEN** counties



Farmer Member Map and Sales

Total Producer Payments

\$10,331,089

Food Hubs allowed over **389** farmers and food producers to expand their market reach, enter new markets, and access more customers.



Counties in green have food hub producers

WFHN Collective Impact Report 2023 Sign-up

Are you a board member, member-owner, or board member of a food hub, or a legislator, or do you work for a government agency? Interested in reading the whole report?

Click on the link to get more information and sign up for our newsletter.



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